Orientation
MBA CLASS OF 2017

Yale SCHOOL OF MANAGEMENT
From all of us in Academic Affairs and Student Life, we want to extend to you a very warm welcome to the Yale School of Management. We look forward to meeting you and assisting you in navigating your time at Yale, both inside and outside of the classroom. We hope you will find your way into our office to engage with us about the academic experience, leadership opportunities throughout the school, the abundant and varied aspects of student life across the University, global opportunities, and much more as you embark on this new journey.

Sherilyn Scully
Assistant Dean of Academic Affairs and Student Life
Orientation Student Leaders

The Orientation Student Leaders are members of the MBA Class of 2016 who have worked closely with Academic Affairs and Student Life to plan the Orientation program. They will be participating in all of the Orientation programming and look forward to welcoming you to Yale SOM.

USEFUL CONTACT INFORMATION

Orientation Information  som.yale.edu/orientation

Academic Affairs and Student Life  203-432-6012
SOM Registrar  203-432-6011

SOM Financial Aid  203-432-5173

Yale University Resources
Office of International
  Students & Scholars (OISS)  203-432-2305
  Yale Security  203-785-5555
  Yale Security Escort Service (2-WALK)  203-432-9255
  Yale Shuttle Information  to.yale.edu/shuttle

Yale Health Service
Acute Care (24 hours/day)  203-432-0123
Member Services Office  203-432-0246

Police & Fire Emergency  911

Join the conversation on social media: #YaleSOMOrientation
Monday, August 17
Attire: business casual

8:30–9:00 a.m.  Optional Building Tour
Admissions Welcome Desk

9:00–10:00 a.m.  Registration
Evans Hall Courtyard
Pick up your registration packet, University ID card, core course schedule, and other materials.

10:00–11:15 a.m.  Dean’s Welcome
Zhang Auditorium

11:15–11:30 a.m.  MBA Class of 2017 Photograph
Bekenstein Atrium

11:30 a.m.–1:00 p.m.  Lunch
Evans Hall Courtyard

1:00–3:15 p.m.  Concurrent Sessions
You will attend each of these sessions with your cohort. Please check the label of your registration folder for your cohort assignment.

MBA Academic Overview
Discussion of the MBA curriculum, academic policies, and resources.

Anjani Jain
Senior Associate Dean for the MBA Program

Sherilyn Scully
Assistant Dean, Academic Affairs and Student Life

Cohort Photograph
Join your fellow cohort members for a group photograph at the Grand Stairwell outside Blumetti Classroom 2200.
### Academic Affairs and Student Life (AASL) Introduction

Review this week’s Orientation schedule and learn about the resources and programming AASL provides.

#### Rebecca Udler
Deputy Director of Academic Affairs and Student Life

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<tr>
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<tr>
<td>1:00–1:15 p.m.</td>
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#### BLUE COHORT

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#### GOLD COHORT

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<tr>
<td>3:15–3:45 p.m.</td>
<td><strong>Break</strong></td>
<td>Charley’s Place, First Floor</td>
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Unless otherwise noted, all Orientation events are mandatory.
Security at Yale and Yale SOM
Zhang Auditorium
Yale Police and Security will help you become familiar with New Haven and the campus, and will provide safety resources. You will also learn more about safety precautions and preventative measures within Evans Hall.

Yale Health
Zhang Auditorium
Hear from Member Services staff about Yale Health services, hospitalization insurance, and other resources provided to students.

Welcome Reception
Evans Hall, Second Floor
Optional; partners welcome
Join your classmates and faculty to celebrate the start of the new academic year.

Tuesday, August 18
Attire: casual; please bring your laptop

Introduction to Yale SOM Honor Code & Community Standards and Title IX at Yale University
Zhang Auditorium

Stephanie Spangler
Deputy Provost for Health Affairs and Academic Integrity; Clinical Professor of Obstetrics and Gynecology; University Title IX Coordinator

Carole Goldberg
Director of SHARE; Assistant Clinical Professor, Psychiatry, Yale School of Medicine

Geert Rouwenhorst
Robert B. and Candice J. Haas Professor of Corporate Finance; Chair of the Honor Committee

Concurrent Sessions
Interactive discussions about the Yale SOM Honor Code, Community Standards, and Title IX at Yale University. You will attend each of these sessions with your cohort. Please check the label of your registration folder for your cohort assignment.
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11:15–11:30 A.M. **Break**
Charley’s Place, First Floor

11:30 A.M.–12:00 NOON **Global Network Overview**
Zhang Auditorium

David Bach
Senior Associate Dean for Executive MBA and Global Programs

12:00 NOON–12:30 P.M. **Introduction to Orientation Team Project**
Zhang Auditorium

Amy Wrzesniewski
Professor of Organizational Behavior

12:30–1:00 P.M. **President Peter Salovey: One Yale**
Zhang Auditorium

Peter Salovey
President, Yale University

Unless otherwise noted, all Orientation events are mandatory.
1:00–3:30 P.M. **Working Lunch for Orientation Team Project**

*Laptop recommended*

Please pick up your lunch in the courtyard and meet your assigned team in the location indicated on your registration folder.

1:30–3:30 P.M. **Welcome Reception for Yale SOM Partners**

*Beinecke Terrace Room*

*Optional: partners only*

Partners of new Yale SOM students are invited to a Welcome Reception where they can meet other partners and learn about opportunities available to them. The reception will be followed by an introduction to University resources followed by an optional tour of the Yale SOM campus.

3:30–4:30 P.M. **Entrepreneurship at Yale SOM**

*Zhang Auditorium*

**Kyle Jensen**

Associate Dean and Shanna and Eric Bass ’05 Director of Entrepreneurship

**Austin Ligon ’80**

Co-founder and Retired CEO, CarMax

Professor Kyle Jensen will discuss Yale SOM’s entrepreneurship program and coursework. Kyle will then introduce Austin Ligon ’80, who helped launch CarMax while he was an executive at Circuit City and then led the company after it was spun off as an independent venture.

5:00 P.M. **Buses Depart for Lighthouse Point**

Please meet at the corner of Hillhouse Avenue and Sachem Street if you plan to take a bus to Lighthouse Point.

5:30–8:00 P.M. **Lighthouse Point Clambake**

*Lighthouse Point Park, New Haven*

*Optional: partners welcome*

Enjoy dinner on the beach at New Haven’s Lighthouse Point Park. Ride the historic carousel and relax with your classmates and partners.

Driving directions to Lighthouse Point Park: Take I-95 North to Exit 50 (Woodward Avenue). Turn right at Townsend Avenue (second light). Follow Townsend Avenue for approximately 2.25 miles. Turn right onto Lighthouse Road to enter the park.

8:00 P.M. **Buses Depart for Yale SOM**
Wednesday, August 19  
*Attire: casual*

**Concurrent Sessions**

Your schedule for today’s morning and afternoon sessions are determined by your Learning Team Number. Please check your registration folder for this information.

**Adam Kreiger Adventure Program**

Get to know your classmates through a series of innovative team exercises, led by coaching staff at a local outdoor facility. Meet the buses on the corner of Hillhouse Avenue and Sachem Street. Please wear outdoor appropriate clothing and sneakers.

**Introduction to Yale SOM Platforms and Online Tools**

Learn about the major platforms, online tools, and websites that you will be using during your time at Yale SOM.

**Standing Ovation Presentations**

In this workshop, hosted by Professor Salovey, you will learn how to make a great impression quickly by winning the first 60 seconds, using improvisation to speak more authentically, and learning how to shape your message for a variety of audiences.

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**Todd Salovey**  
Professor of Acting, University of California San Diego

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**LEARNING TEAMS 1 & 2  
(all cohorts)**

8:30 a.m. Buses depart promptly for Adam Kreiger Adventure Program
9:00 a.m.–12:30 p.m. Adam Kreiger Adventure Program
12:30 p.m. Buses depart for Yale SOM
1:00–2:00 p.m. Lunch  
Evans Hall Courtyard
2:00–3:30 p.m. Standing Ovation Presentations  
Beinecke Terrace Room
3:30–3:45 p.m. Break
3:45–5:15 p.m. Introduction to SOM Platforms and Online Tools  
Zhang Auditorium

**LEARNING TEAMS 3 & 4  
(all cohorts)**

8:30 a.m. Buses depart promptly for Adam Kreiger Adventure Program
9:00 a.m.–12:30 p.m. Adam Kreiger Adventure Program
12:30 p.m. Buses depart for Yale SOM
1:00–2:00 p.m. Lunch  
Evans Hall Courtyard
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<td>Break</td>
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**LEARNING TEAMS 5 & 6 (all cohorts)**

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<td>Break</td>
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<td>1:30 p.m.</td>
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**LEARNING TEAMS 7 & 8 (all cohorts)**

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**Small Group Dinners**

Local Restaurants

*Optional; pre-registration required; partners welcome*

Experience New Haven’s great dining scene with your classmates by pre-registering for a small group dinner. Please remember to bring cash or a credit card with you to cover your meal.

**Thursday, August 20**

*Attire: casual*

**Orientation Team Project Work Time**

Meet your Orientation Team in the location indicated on your registration folder.

Please wear your Yale SOM name badge at all Orientation events.
11:00 A.M.–12:00 NOON  Orientation Team Project Presentations  Designated Classrooms

12:00 NOON–1:00 P.M.  Lunch  Evans Hall Courtyard

1:00–4:00 P.M.  Global Inclusion Interactive Theater Workshop  Zhang Auditorium
This workshop addresses workforce diversity and cross-cultural awareness. Through vignettes, you will observe real-life models of inclusive and exclusive behaviors, examine the implications of these behaviors, and explore ways to address them.

4:00–4:15 P.M.  Break  Evans Hall Courtyard

4:15–5:30 P.M.  Inside Your Yale SOM Community  Evans Hall Courtyard
This discussion provides you with an opportunity to learn more about your dynamic classmates in student-led small group discussions.

5:30–7:00 P.M.  Pizza Dinner  Evans Hall Courtyard  Optional: partners welcome

7:00 P.M.  Buses Depart for Bowling Party
Please meet at the corner of Hillhouse Avenue and Sachem Street if you plan to take a bus to the Bowling Party.

7:30–9:30 P.M.  Bowling Party  Circle Lanes, East Haven  Optional: partners welcome
Join your classmates and partners for a fun evening at a local bowling alley. Bowling balls will be provided. Please wear socks and sneakers with white bottoms. Snacks and beverages will be available for purchase.
Driving directions: Take I-95 North to Exit 50 (Woodward Avenue). At the end of the ramp, continue straight ahead, merging onto Main Street. Circle Lanes is located at 525 Main Street.

9:30 P.M.  Buses Depart for Yale SOM

Unless otherwise noted, all Orientation events are mandatory.
Friday, August 21

Attire: business casual

8:15–8:45 a.m.  Career Immersion Registration
Evans Hall Courtyard

Breakfast will be provided.

8:45–10:00 a.m.  Introduction to the Career Development Office
Zhang Auditorium

Julia Zupko
Assistant Dean and Director, Career Development Office

Learn more about resources, programming, and the year ahead as well as getting advice on how to best manage your search process.

10:00 a.m.–5:00 p.m.  Career Immersion
Evans Hall

Career Immersion is a full-day program led by the Career Development Office to help Yale SOM students learn about a variety of career paths. Students will explore different industries and functions through a series of interactive panels and presentations featuring alumni, industry professionals, and faculty. Lunch will be provided.

5:00–6:00 p.m.  Career Immersion Reception
Evans Hall Courtyard

Optional

Enjoy a reception immediately following Career Immersion.

Saturday, August 22

9:30 a.m.  Discover New Haven and More
Optional; pre-registration required; partners welcome

Join your classmates for a day excursion or stay in the “Elm City” and discover the unique local flavor.

8:00 p.m.  Meet at a Local Nightspot
BAR, 254 Crown Street, New Haven
Optional; partners welcome

For those in town, you may choose to meet your classmates at a favorite New Haven nightspot. Please remember to bring some form of identification (driver’s license or passport) and cash or a credit card with you.

Please wear your Yale SOM name badge at all Orientation events.
Sunday, August 23

11:00 A.M. **Walking Tour of Yale University**
Evans Hall, Main Entrance  
*Optional; pre-registration required; partners welcome*

Join your classmates in a guided walking tour of the Yale University campus.

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Monday, August 24

8:30 A.M. **Managing Groups and Teams Begins**

See registration folder for cohort calendars and schedules for each day. This core course runs all week from 8:30 a.m. to 11:30 a.m. and from 1:00 to 4:00 p.m.

12:00 NOON-12:45 P.M. **Engagement with Yale SOM Departments**
Zhang Auditorium  
Come learn about opportunities to become involved with MBA Admissions, Communications, Development and Alumni Relations.

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Tuesday, August 25

11:45 A.M.-12:45 P.M. **Explore Yale**  
*Optional; pre-registration required*

Join your classmates to learn more about what Yale has to offer and the abundance of resources available. Each day we will be offering several opportunities to engage with different parts of the University. Check the portal for options.

4:15-5:15 P.M. **Introduction to the Professional Communications Center**
Class of 1980 Classroom 2400  
*Optional*

Learn about the resources available to students who want to develop and take their presentation and communication skills to the next level.

7:30 P.M. **Movie Night**
Class of 1980 Classroom 2400  
*Optional; partners welcome*
Wednesday, August 26

11:45 A.M.–12:45 P.M.  
**Explore Yale**  
*Optional; pre-registration required*

Join your classmates to learn more about what Yale has to offer and the abundance of resources available. Each day we will be offering several opportunities to engage with different parts of the University. Check the portal for options.

4:15–5:15 P.M.  
**Taking Advantage of Yale Beyond Evans Hall**  
Zhang Auditorium

To help you navigate the wealth of curricular and co-curricular opportunities at Yale, this session will illuminate resources that previous generations of Yale SOM students have found most rewarding. We will also discuss strategies for making connections across campus and offer practical advice.

7:00 & 8:00 P.M.  
**Leitner Family Observatory and Planetarium**  
355 Prospect Street, New Haven  
*Optional; pre-registration required; partners welcome*

Join us as we visit the Leitner Family Observatory and Planetarium at Yale. Our group will see a planetarium show and learn about the constellations.

Thursday, August 27

11:45 A.M.–12:45 P.M.  
**Explore Yale**  
*Optional; pre-registration required*

Join your classmates to learn more about what Yale has to offer and the abundance of resources available. Each day we will be offering several opportunities to engage with different parts of the University. Check the portal for options.

4:15–5:15 P.M.  
**Meet the Librarian and Tour of the Center for Science and Social Science Information (CSSSI)**  
*Optional*

Erin Wachowicz, the Yale SOM librarian, will provide an introduction to Library Services at Yale University. Learn about library locations, how to search the collections, where to find business databases, and more. The session will conclude with a tour of CSSSI.

![Erin Wachowicz](image)

Erin Wachowicz  
School of Management Librarian

**Please wear your Yale SOM name badge at all Orientation events.**
Friday, August 28

11:15 A.M.–12:45 P.M.  **Canvas Online Platform Clinic**  
*Optional*  
Gain familiarity with using the Canvas Online Platform to manage your core curriculum courses.

Sunday, August 30

12:00 NOON–3:00 P.M.  **Cohort Field Day**  
*East Rock Park, New Haven*  
*Optional; partners welcome*  
Join the Class of 2016 for a day of fun outside while you represent your cohort in traditional field day games and activities. Pizza trucks will be making a visit to provide a festive lunch.

Monday, August 31

4:15–5:15 P.M.  **Yale SOM Classroom Standards**  
*Zhang Auditorium*  
The classroom is a critical component of the Yale SOM experience. A large percentage of your time is spent in class with your peers. Join Professor Olav Sorenson and second-year students for a discussion on how we as a community prepare for, engage with, and sustain the classroom.

**Olav Sorenson**  
Frederick Frank ’54 and Mary C. Tanner Professor of Management
Tuesday, September 1

4:30–5:30 P.M.  Welcome Activity Hosted by the MBA Class of 2016
Zhang Auditorium
Optional
Learn about the Yale SOM experience through skits written and performed by second-years.

5:30–6:30 P.M.  Ice Cream Social
Evans Hall Courtyard
Optional; partners welcome
Create your own sundae with Ben and Jerry’s ice cream and socialize with the entire student community.

Thursday, September 3

4:30–5:30 P.M.  Introduction to Student Clubs and Social Activities at Yale SOM
Zhang Auditorium
Optional; partners welcome
Learn about Student Government at SOM and all of the ways to get involved in clubs and student-led activities.

5:30–7:30 P.M.  Club Fair and Closing Bell
Evans Hall Courtyard
Optional; partners welcome
Meet current club leaders, learn about the variety of clubs that Yale SOM offers, and find out how you can get involved. At the same time, join the Yale SOM community for the first Closing Bell of the year. This weekly event is a great opportunity to relax and socialize with your classmates.

Friday, September 4

8:15 A.M.  Monday Makeup Day: Monday Classes Meet (Core and Electives)
Please wear your Yale SOM name badge at all Orientation events.
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Third Floor

Fifth Floor
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